

Looking back with Social label at Salone del Mobile Milan 2017

DOMUS

'Beyond the Banter' by Jordan Hruska, journalist for a.o New York Times and The Economist

Can a design trade fair act as a site for critical discourse? Design, of course, can't solve for society's ills, but designers possess the ability to stretch their imagination to offer more than just product. If the discipline follows more examples like those of Social Label between now and then, perhaps radical acts won't be needed to advocate for more sustainable and inclusive values in the creation of new design. At its most productive, design is inherently critical. "Designers are critics of civilization, technology, and society," said Dieter Rams in his seminal essay, "Omit the Unimportant." So why not bring more scrutiny to Salone? The loss of sustained examination and inquiry risks the further proliferation of design as a spectacle differentiated only by its over-amplification. If political rhetoric is quickly reaching this pitch, perhaps designers need to match it with a collective voice, not the loudest one.



Onderdeel van Innovatief Brabant

Designlab Het Werkwarenhuis van Social label in Den Bosch maakt samen met bijv. Textiellab/Textielmuseum in Tilburg en EKWC (Europees Keramisch Werkcentrum) in Oisterwijk deel uit van het netwerk van Designlabs Brabant. Inspirerende ontwikkelplekken gelegen in oude fabriekscomplexen in de spoorzones van Noord-Brabant waar experiment, vakmanschap en design hoog in het vaandel staan.

inrichting studio boot, foto: rene van der hulst (art-director Petra Janssen studio boot)



EXPO New Icons – Rietveld now

De expositie is van 24 juni – 9 oktober 2017 te zien in De Kazerne in Eindhoven.

Piet Hein Eek en Edwin Vollebergh (studio boot) die zich verbonden hebben aan Social label zijn gevraagd door Curator Annemoon Geurts met hun Social label producten: resp. >HOUT sloophouten tafelset en werkplaats Woodworks/Amarant en >KOM verhalend servies en werkplaatsen Cello zorg en Reinier van Arkel (mensen met psychische problemen).

Daarnaast ook Atelier NL (t.e.), Maarten Baas (Lensvelt), Joost van Bleiswijk, David Derksen, Studio Drift, Jella Lena van Eck, Jalila Essaidi, Dave Hakkens, Arne Hendriks, Chris Kabel (Label/Breed), Jelle Mastenbroek & OWOW, Christien Meindertsma (Label/Breed), Bertjan Pot (Weltevree), Wieki Somers (t.e.), VANTOT (Envisions), Emma Verhoeven, Marcel Wanders (Moooi)



Presentatie Milaan april

Collectie & Community
Lecture,
Boek presentatie
foto Ilco Kemmere



Live Workshops Milaan van Werkplaatsen: Cello zorg en Demarrage/Reinier van Arkel, mensen met een beperking (Cello) en mensen met een psychische/psychiatrische aandoening Demarrage, Reinier van Arkel werken samen aan Social Label >KOM met Edwin Vollebergh (studio Boot) Foto Cello Zorg Foto: Petra Janssen (bijzonder 3 werkplaatsen zijn met hun makers mee gereisd.
foto: Petra Janssen studio boot



Exhibition at London Design Festival

Brompton Design District – 16 until 24 September 2017

'Other Stories – alternative perspectives on design'

We are very pleased curator Jane Withers gave us the opportunity to present our Dutch initiative Social label. We are presenting our ideas for an inclusive society. *Brompton is the leading design district during London Design Festival. 2017 is the district's most extensive programme to date, with over 40 exhibits within walking distance of the Victoria and Albert museum. Brompton's theme, 'Other Stories – alternative perspectives on design', set by the programme curator Jane Withers, explores unusual narratives in design and work that stimulates the imagination beyond product.* foto: Petra janssen Studio Boot



DDW 2017 Presentatie Collectie en Community in de fabriek van Piet Hein Eek
Social label >KLUIS Een kluis van vertrouwen Kranen/Gille & Weener XL,
Het maken terugbrengen Weener XL, werk- ontwikkelbedrijf gemeente 's-Hertogenbosch, zet zich in om mensen met afstand tot de arbeidsmarkt naar werk toe te leiden. foto: Petra janssen studio boot



Boek Design Works

1 gepresenteerd in Milaan april 2017

2 Lecture 'Models for Social Design – Community Economics'

Model for Social Design, Community economics, London

This talk is a collaboration with Ineke Hans' London Salon series, investigating new perspectives on design. Community Economics brings together social entrepreneurs from Newfoundland, Bosnia and The Netherlands to share their experiences in using the design process to bring about economic and social change. With panellists Zita Cobb, Orhan Niksic, and Petra Janssen (Social label), moderated by Daniel Charny.

3 Lecture / jury Dubai

Global Grad Show is an exhibition of groundbreaking works from the world's leading design schools, held each year as part of Dubai Design Week grown to become the world's largest student gathering, and for its 2017 edition will present 200 graduate projects grouped under the themes of Connect, Empower and Sustain. Petra's lecture was about empower. Curator : Brendan McGetrick.



DDW 2017 Aankondiging nieuwe labels, community dag midden in de werkplaats van Piet Hein Eek . De beweging en community van social label groeit.